

Food Inc.



Brooks & Andrew

TRAILER



WHAT DOES THIS DOCUMENTARY TALK ABOUT?

- Examines the industrial production of meat, grains and vegetables.
- Shows how our food industry is entirely inhumane, and economically and environmentally, unsustainable.
- Exploring just how much power, legally and economically, large food companies have.
- The horrible treatment in which animals have to experience right before they are slaughtered.



WHAT THEMES, ISSUES/CONFLICTS OCCUR DURING THE DOCUMENTARY ?

- The documentary Food Inc, serves to show us the conflict between the way our food is being marketed versus how exactly that food is produced, as we are lead to believe that the way animals are handled and treated are as close to “humane” as possible.
- The issue that arises from this is that the animals on these “farms”, which are actually factories, are maltreated and injected with drugs to promote fast growth, and fed food not apart of the diet that they have not been built to eat. This would in turn negatively affect our own diet, because the defects that affect the animals are passed onto us, resulting in stomach infections, neurological disorders, and worst-case scenario, death.
- The overarching theme of Food Inc, is to make us aware of the dangers and risks of the food we eat, and to pull us away from the facade that we have been living under on how and where our food is being produced.



Minimalism

**By: Christian Padua
& Brian Nguyen**



Trailer



What the Documentary is about?

- **examines the many flavors of minimalism by taking the audience inside the lives of minimalists from all walks of life.
Example—families, entrepreneurs, architects, etc.**
- **A documentary about people realizing that minimalism changed their lives**
- **Give an idea that us humans consume too much from the mass media, results in being unhappy.**
 - **Strive to live a meaningful life with less**

**“Simplicity is the ultimate sophistication.”-
Leonardo Da Vinci**

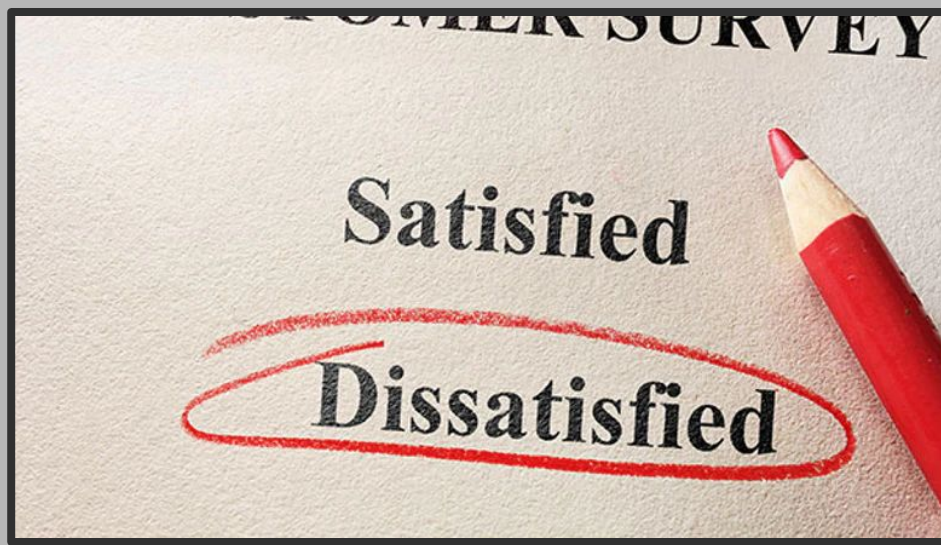


How Minimalism captivated me



Reasons:

- *Interested on how they can live life with less*
- *It gave me an idea of what lifestyle I want*
- *Knowing it will give me lessons about life and how to live it*
- *Being smart about consumption*
- *Wondered why I perform terrible*
- *“American Dream is a template, not the template”*



Major Issues are essential and important

- Filling the void with consumption of purchasing to fit in with the crowd. The result of buying was to fulfill happiness
- Materialistic goods are used as symbols rather than being cared of.
- Materialistic goods symbolize us and judge us based on what the market sells
- Our brain is destined to dissatisfaction. We were built to want more. That's what make us ludicrous
- Advertising has infiltrated and polluted culture towards children and adults. It revolves around popular culture such as, film, TV shows, books, etc.
- We're living in an illusion

Why minimalism is essential and important in today's society

- Reminds us that possessions are easy to replace, but our friends and loved ones aren't
- Minimalism helps the planet, consuming less is an effective way to become ecofriendly and reduce your eco footprint
- Promotes a more healthier lifestyle that focuses less on obtaining things and more on how you can contribute to society



Benefits of Minimalism



- Less stress
- Spending less
- More freedom
- You become more productive
- Makes you happier
- More opportunity for rest
- Less focus on materialism
- Less fear of failure
- Clarity of mind
- Improved self confidence
- Better relationships

How minimalism is related to The Great Gatsby



- Gatsby is seen flaunting his wealth thinking it would gain him the respect of the old money families
- Gatsby has every materialistic possession he can hope for, but the only thing that can satisfy him is Daisy's love
- Money and materialism is seen as a main contributor to all the conflicts that occur in The Great Gatsby





Right below is a GIF. LifeEdited, an architecture company that builds houses with less furniture. Their vision was to do a “Less is More.”

Hopes for the Future:

- Minimalism made me realize that materialism doesn't make me who I am, it portrayed me as a wannabe
- Focus on life rather than consuming materialism
- Spend less time on unnecessary media
- Become more accountable and optimistic



THE EDGE

IMPEACHMENT



IMPRISONMENT

OF DEMOCRACY

**BY: BRENDAN MERCADO
PETER KOO
LOUISE EBRON**

TRAILER



WHAT IS THE DOCUMENTARY ABOUT?

- The documentary focuses on Brazil's democratic government through the Workers' Party (PT) winning the election in 2002
- The man who became the president, Luiz Inácio Lula da Silva (simply known as Lula) held presidency for 8 years until being succeeded by Dilma Rousseff
- Lula was imprisoned on April 7, 2018 after being convicted of money laundering and passive corruption
- Rousseff was impeached on August 31 2016, the Senate voted 61–20 to impeach, finding her guilty of breaking budgetary laws and removing her from office



Luiz Inácio Lula da Silva



Dilma Rousseff

WHICH PERSONS ARE HIGHLIGHTED AS MAJOR SUBJECTS WITHIN THE DOCUMENTARY? HOW AND WHY?

- As mentioned earlier, Luiz Inácio Lula da Silva and Dilma Rousseff are the major subjects
- Despite his presidency, Lula being imprisoned was a major event for Brazil because many people loved Lula and what he has done for them
 - Bolsa Família (Family Allowance) part of the Fome Zero (Zero Hunger) program is a social welfare program to provide for poor families
 - Bolsa Família has been mentioned as one factor contributing to the reduction of poverty in Brazil, which fell 27.7% during the first term in the administration of Lula

WHICH PERSONS ARE HIGHLIGHTED AS MAJOR SUBJECTS WITHIN THE DOCUMENTARY? HOW AND WHY?

- Dilma Rousseff was the first woman to hold presidency as well as the first female to be successfully impeached
 - First female president of Brazil
 - First female president of Brazil to be impeached
 - First female president worldwide to be successfully impeached



WOULD YOU DESCRIBE THE MAJOR ISSUES AND STORIES AS ESSENTIAL AND IMPORTANT?

- Brazil's future depends on this situation.
- Other countries were right-wing (conservative/capitalist)
- But now left-wing (democrats)
- If Brazil becomes a right-winged country, business men are likely to become richer and richer which prevents poors from striving to "middle class"
- Otherwise democracy will give lower class citizens a chance to succeed and build a healthy middle class where wealth distribution correspond our ideal.

The Left vs. Right Political Spectrum

Left Wing

Right Wing



Anarchism



Communism



Socialism



Liberalism



Conservatism



Monarchism



Nazism



Fascism



Slavery

Freedom

Slavery



IMAGE CITATIONS

[https://upload.wikimedia.org/wikipedia/commons/thumb/b/b8/Lula - foto oficial - 05 jan 2007 %28cropped 3%29.jpg/220px-Lula - foto oficial - 05 jan 2007 %28cropped 3%29.jpg](https://upload.wikimedia.org/wikipedia/commons/thumb/b/b8/Lula_-_foto_oficial_-_05_jan_2007_%28cropped_3%29.jpg/220px-Lula_-_foto_oficial_-_05_jan_2007_%28cropped_3%29.jpg)

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Dirty Money



Episode 3: Drug Short

By: Gilvin Okunimah
Alex Nguyen

Trailer



Summary

- Drug company Valeant was known by every investor & short seller in Wall Street in the 2010s
- Michael Pearson believed that drug companies were terribly inefficient spending money on research & development that often went nowhere
- price gouging
- The coverup plan was to buy rivaling medical companies so price gouging was not noticable
 - *Ex: Valeant buys eye-care company Bausch & Lomb for 8.7 billion*
- The company raised the price of multiple medications (56) in one year by an average of 66% far more than the rest of the drug industry



Michael Pearson



VALEANT
Pharmaceuticals International

- During election period Hillary Clinton rose up to confront Valeant's drug pricing (price gouging)
 - *A brand-named drug that used to cost approx. \$180 for 10 shots, now the latest refill was \$14,700 for the same 10 vials (Valeant)*
- Valeant never addressed nor defended allegations
- Mike Pearson went from being a billionaire on paper because of the work he did at Valeant and the deals he made to being a potential criminal and being investigated on some very serious claims



- During a hearing with Claire McCaskill (U.S. Senator, Missouri), Ackman says, “That’s it, we surrender, I’m texting the board, we are lowering the prices.”
But, a year later, nothing has changed
- Allegations:
 - *They found a drug that had a monopoly*
 - *They bought the company and stripped out all the R&D in the company*
 - *Made no changes to the drug*
 - *Then proceeded to drastically increase the price by 300-700%*
 - *Made life incredibly difficult for people for those who desperately need them but don’t have the money*



How was Valeant able to take over Wall Street?

Michael Pearson



Bill Ackman



Philidor

- The name Philidor refers to an 18th-century French Chess master Francois-Andre Philidor and the Philidor position, an important chess endgame

Key Elements of the Philidor Program

- For Commercially insured patients, Philidor dispenses Valeant medications before adjudication of the reimbursement may be finalized. Patients get their medicines more quickly and Valeant takes the risk for non-reimbursement
- Affordable cash pay options exist for prescriptions which are not reimbursed by commercial insurance
- Co-pay subsidies and cash pay options are designed to be affordable and are not eligible for prescriptions reimbursed in whole or in part by government insurance



Pharmaceutical Monopoly

- Bought out almost all the competition
- Raised prices of many prescription drugs

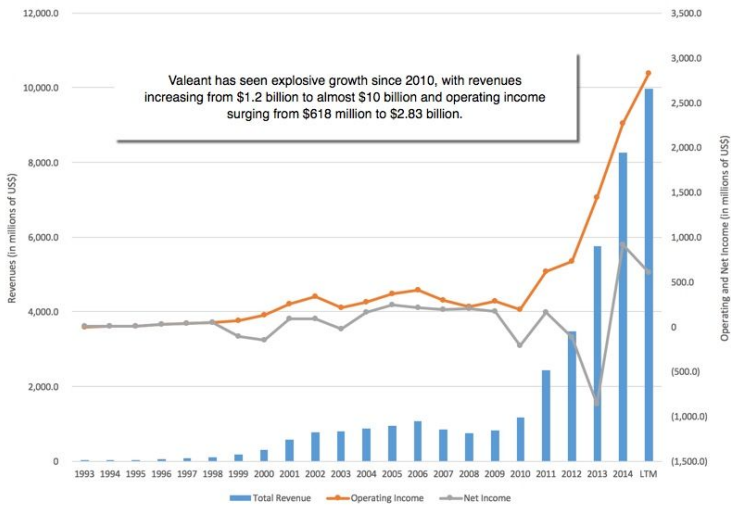


How does this affect us?

Valeant claims that their Patient Assistance program was helping families that couldn't afford the drug, but the testimonies from people says otherwise → Reason for why our insurance/health care is so expensive, the costs for these medications are paid by **everyone**

- U.S. Insurance Premiums have gone up by 43% since 2008

Valeant: Operating History



Graph of Valeant's explosive growth with revenues increasing from \$1.2 billion